

vision

Turn Big Data, into **Smart Data**.



INBOX25

What is Vision?



jane.doe@acme.com



116 insights discovered for Jane Doe



Female



New York, New York



Senior Vice President of Sales



Acme Widgets, Inc.

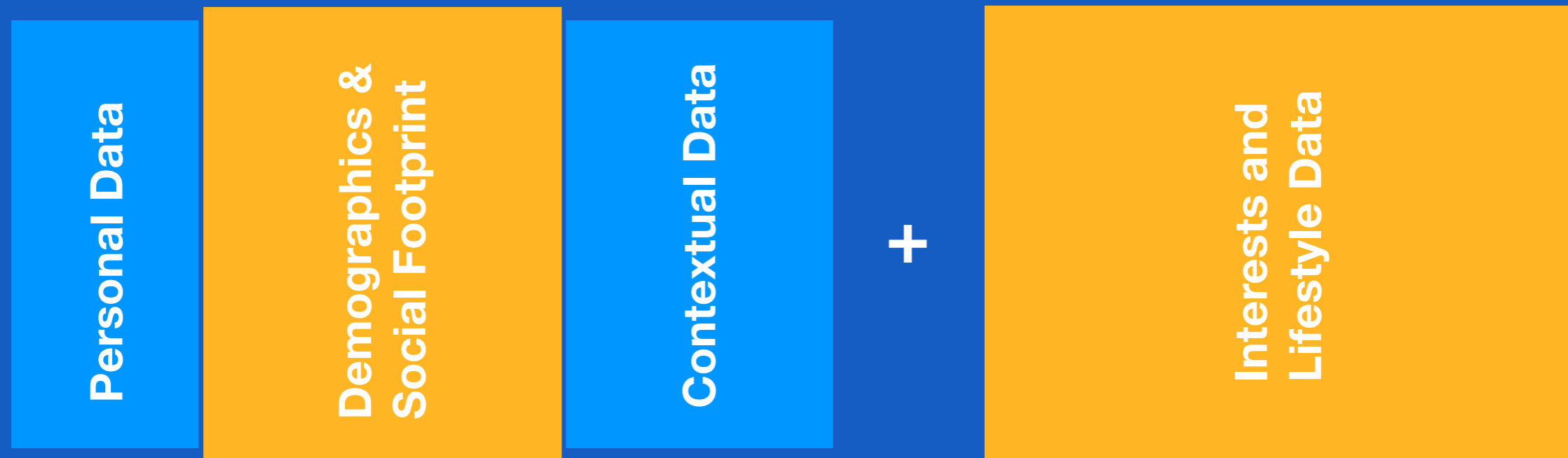


Jane Doe



Sales Guru, Wife, Tech Nerd, Technology, Business, CRM, Travel, Information Services, Leadership, Burning Man, Snowboarding...

Vision fills the Intelligence gap



> 99% of your customers story exists beyond their transactional relationship with your company and brand. **That's what Vision helps to fill in.**

How does it work?



Select a Marketing List, Segment or single record to scan.



Vision scans over 100 public sources and trusted third-parties for related data.



Vision returns a full profile of the data discovered.

Why Vision?



Build data-driven, intelligent customer journey's

Vision provides insights to lead interactions beyond your brand.


Customer Data becomes centralized for all groups and departments.


Unified 360° Profile


Social Footprint: Vision will scan through 100+ social networks in search of user profiles for your lead or customer.




Profile: Through a variety of sources, Vision will attempt to identify the age (specific or range), gender and geographic data associated with your lead or customer.


Company: Vision will perform a lookup of data related to the company that your lead or customer works for, including the companies social footprint.



Bill Kahlert 
inbox25.com



Location	Rossmoor, CA, United States of America		
Websites	http://www.inbox25.com		
 Facebook	https://www.facebook.com/bill.kahlert.1	+	
 LinkedIn	https://www.linkedin.com/in/billkahlert	+	
 Twitter	https://twitter.com/Bill_Kahlert	+	


INBOX25

INBOX25

<http://inbox25.com>

CRM, Cloud Computing, Content Marketing,
Leadership, Management, Marketing, SAAS, Social
Marketing, Web Development, Wikipedia

Personal Interests and Lifestyle Data

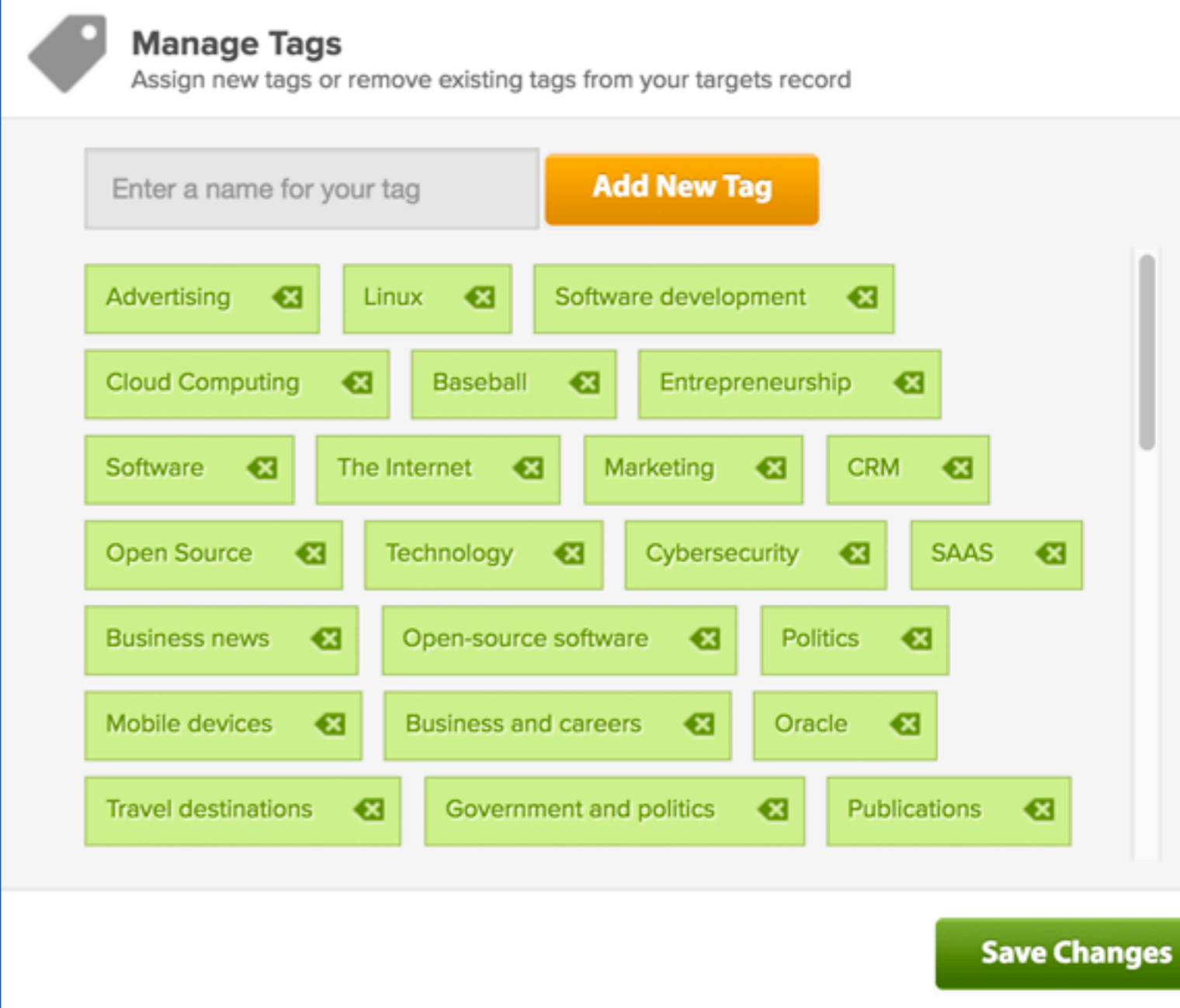
Lifestyle Data: bargain seekers, health & fitness, professional, travel, food & wine, fashion & style, luxury, technology, sports enthusiast, and home living

Product Interests: apparel, jewelry & watches, computers & tablets, electronics, wearables, real estate, financial services, digital services, pet supplies, restaurants, groceries, beauty supplies, baby & kid

Brand and Competitor Interests: preference, perception, date of engagement, social network action (e.g., Twitter follow, hashtags etc)

Psychographic Data: activity, interest, opinion, attitudes, values, behavior

Other: media engagement, life stage, ethnicity, device usage, language spoken



Manage Tags
Assign new tags or remove existing tags from your targets record

Enter a name for your tag **Add New Tag**

Advertising Linux Software development
Cloud Computing Baseball Entrepreneurship
Software The Internet Marketing CRM
Open Source Technology Cybersecurity SAAS
Business news Open-source software Politics
Mobile devices Business and careers Oracle
Travel destinations Government and politics Publications

Save Changes

Leveraging Vision


Sales Prospecting

Segmenting

Automated Nurturing

Lead Scoring

**Conversations &
Messaging**

 **Condition Wizard**
Step 2. Create condition rules

TAGS RULES

Enter a name or brief description for this condition →

Common Interests for Tech Junkies

Select an existing tag →

Match ANY selected Tags (below) ⇅

✕ SAAS

✕ Salesforce

✕ GitHub

Back: Conditions

Accessible from SugarCRM and SuiteCRM

The screenshot displays the SugarCRM interface with a top navigation bar containing tabs for Accounts, Contacts, Opportunities, Leads, Calendar, Reports, Quotes, Documents, and Emails. The user is logged in as 'Bill Kahlert'. The main content area shows a contact profile for 'bank Bill K' with a 'Following' status. Below the profile, there is a table of related records. The table has columns for 'Total Score', 'Lifecycle Stage', 'Last Seen', 'Open Opps', 'Won Opps', and 'Opens'. The first row shows '0 Site Visits'. The second row shows 'ACTIVITY' and 'Planned Activities'. The third row shows 'Removed Tag' and 'Websites' with the URL 'http://www.inbox25.com'. The fourth row shows 'Removed Tag' and 'Facebook' with the URL 'https://www.facebook.com/bill.kahlert.1'. The fifth row shows 'Removed Tag' and 'LinkedIn' with the URL 'https://www.linkedin.com/in/billkahlert'. The sixth row shows 'Removed Tag' and 'Twitter' with the URL 'https://twitter.com/Bill_Kahlert'. The seventh row shows 'Removed Tag' and 'inBOX25' with the URL 'http://inbox25.com'. The eighth row shows 'Removed Tag' and 'CRM, Cloud Computing, Content Marketing, Leadership, Management, Marketing, SaaS, Social'.

Total Score	Lifecycle Stage	Last Seen	Open Opps	Won Opps	Opens
0	Site Visits				
	ACTIVITY	Planned Activities			
Removed Tag	Websites	http://www.inbox25.com			
Removed Tag	Facebook	https://www.facebook.com/bill.kahlert.1	+		
Removed Tag	LinkedIn	https://www.linkedin.com/in/billkahlert	+		
Removed Tag	Twitter	https://twitter.com/Bill_Kahlert	+		
Removed Tag	inBOX25	http://inbox25.com			
Removed Tag	CRM, Cloud Computing, Content Marketing, Leadership, Management, Marketing, SaaS, Social				

Match Rates by Geography



North America
40%-60%



UK/EU
20%-40%



Australia
20%-40%

Everywhere Else
10%-20%

Pricing Model

Full Database Scans

As low as \$0.03 per match (not per record)

Vision for Sales Teams

Starting at \$199 per month (unlimited users)

1.888.405.8935

Roadmap

Vision Alerts (Q1 2018)

Real-time Vision Profiles in your inbox

Social Engage (Q1 2018)

Enhanced Social Monitoring and Automated Engagement

Vision Analytics (Q2 2018)

Full Reporting Suite

Vision*AI (2018)

Predictive Insights for Leads and Opportunities



vision

